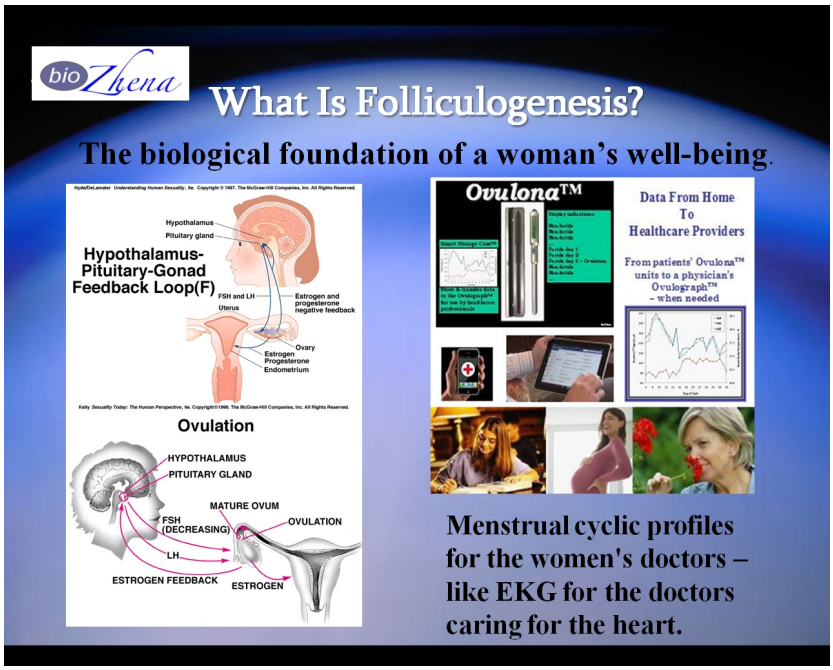
BIOZHENA TECHNOLOGY OVERVIEW

Written for people who know women's health

bioZhena's electrochemical sensor of the ectocervix is a smart tissue biosensor for women's reproductive self-help, which records menstrual cycle vital sign data for OBGYN, PRIMARY CARE, RE and other healthcare providers' use when needed. These are our two core products: the Ovulona™ for women and the Ovulograph™ for women's healthcare providers.

The menstrual cyclic profile signatures are recorded at home in a once-daily quick and easy (~20 seconds) measurement session for fertility awareness with the daily fertility status indicated in plain English. The menstrual profiles are descriptive of reproductive cycling (aka folliculogenesis) and relate to women's well-being – somewhat like how ECG recordings pertain to the health of the heart, albeit not so "granular".



For better view go to https://biozhena.files.wordpress.com/2018/03/wealth-of-info-elucidation-silent-3-slides-animated-ed.pps
Opens also by clicking on the image. Navigate the slides with the up- and down-arrow keys. The other images are also clickable.

There is no technology like our Folliculogenesis-In-Vivo™, which tracks the end-organ effects of brain - ovary interactions; it works with cycles challenged by asynchrony of brain and ovarian pacemakers, which hinders ovulation. Folliculogenesis is not merely a process involving hormonal signals – it is a process of integration of all neuroendocrinological inputs, which the cervix monitors. And the Ovulona (and prospectively the telemetric Halo™ cervical ring) monitors the cervix.

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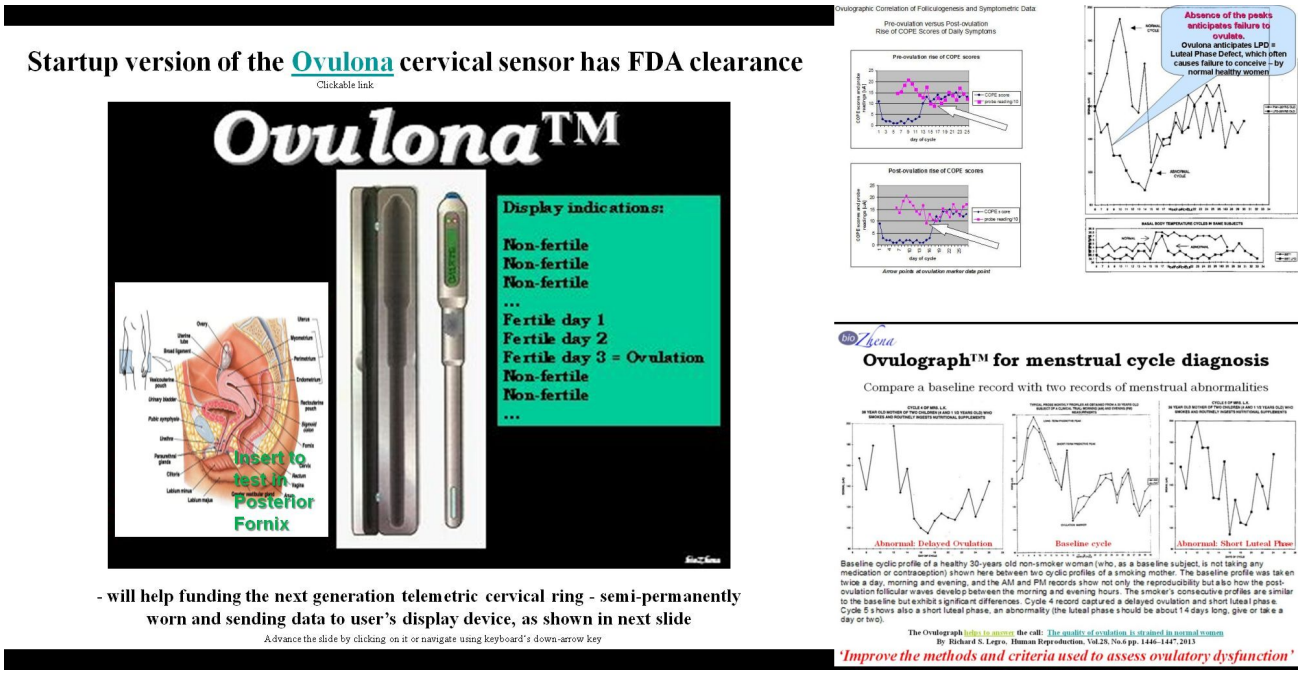
Based on pilot study results, the ovulographic™ monitoring of folliculogenesis in vivo is believed to capture the fine-tuning impact on folliculogenesis of the direct neural control via ovarian and uterine innervation and the acute effects of local (autocrine and paracrine) modulatory actions. Those effects cause a significant number of menstrual cycles to be categorized as challenged by lack of brain-ovary pacemaker synchronization, which asynchrony cannot be detected by the systemic peripheral variables such as the BBT temperature or the urinary levels of hormones monitored by the commercially available home-use technologies.

To sum up: In addition to the long-term regulation of ovarian function by certain hormones, there are the fine-tuning control mechanisms by the various neurotransmitter systems that modulate the effects of the gonadotropins on ovulation and on the capacity of the ovaries to secrete the steroid hormones. It is therefore essential to monitor the overall interactions between the brain and the reproductive tract.

The prototyped and pilot studies-tested Ovulona monitor with FDA clearance anticipates and then DETECTS ovulation. It tracks the menstrual cycle mechanism via the end-organ effect of the brain-ovary feedback loop on the uterine cervix. Numerous benefits ensue in addition to noninvasive sex-life management.



Our electronic technology platform is bound to revolutionize women's healthcare with diagnostic tools for women and their doctors & payers.

The bioZhena Corporation mission: https://biozhena.wordpress.com/biozhenas-mission-a-health-tool-for-every-woman/

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Our technology provides for non-interventional reproductive management, aiding conception and natural birth control without artificial pseudo-hormones, automatically detecting pregnancy as soon as conception occurs, whether planned or accidental. The home-use device provides for fetal gender pre-selection by timing conceptive intercourse with respect to ovulation.

After appropriate clinical trials, the Ovulona will provide early warning of cervical cancer and other STDs as a built-in screen performed innocuously and concurrently with the primary measurement of fertility status. Done in the privacy of one's home, this will avoid the problems of the Pap smear test (including high cost, reliability issues causing anxiety, uncomfortable, missed by many women).

The same hardware used in pregnancy will improve management of birthing, including prematurity - a major benefit for public health. Only SaaS (Software as a Service) software will change for this and any other application - a significant profitability factor.

To start, the trying-to-conceive women will benefit from the unprecedented ability to indicate in plain English the fertile window as FERTILE DAY 1, 2, and 3 = OVULATION. Delayed or completely missing ovulation is also detected. And, after clinical testing, another indication: CONCEPTION! - when the Ovulona automatically detects pregnancy instantly and more reliably than any home pregnancy test - and the smart sensor will automatically assess the birth EDD date (based on the date of the conceptive intercourse).

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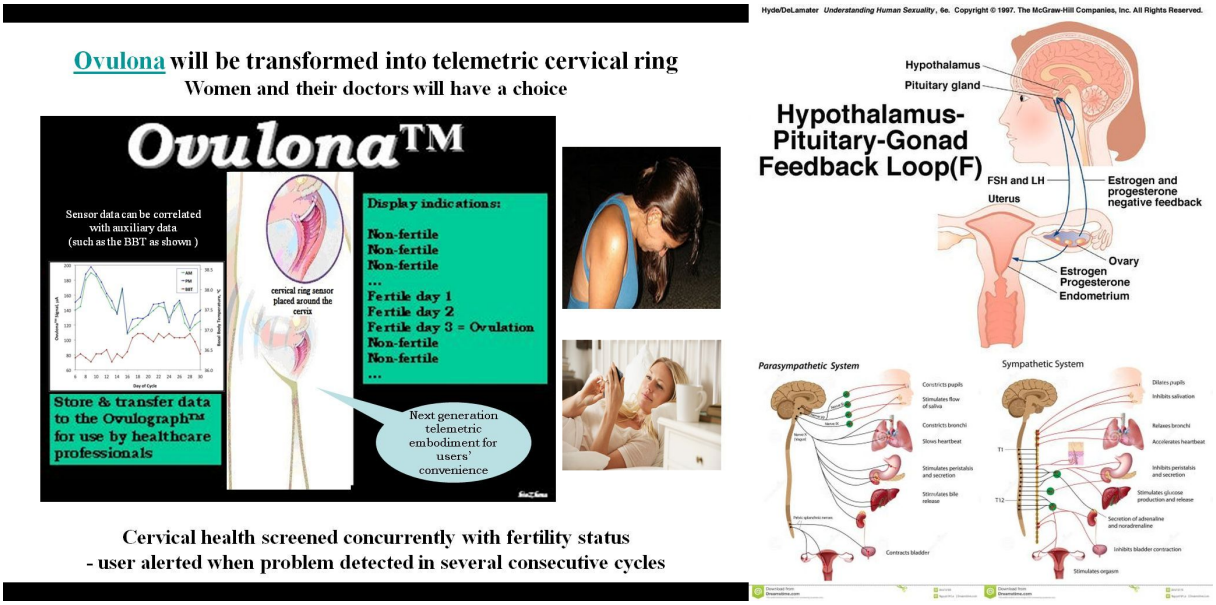

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